



BOOTS to BUSINESS | REBOOT

with the U.S. Small Business Administration

This special entrepreneurial course provides an overview of business fundamentals, while introducing techniques for evaluating the feasibility of business concepts.

**Presented by VBOC of the Pacific
in partnership with SBA Guam &
Pacific Islands Small Business
Development Center Network**



The curriculum provides assistance to those interested in starting a business, exploring business ownership or other self-employment opportunities by leading participants through the key steps for evaluating business concepts and providing foundational knowledge required to develop a business plan.

This workshop will cover:

- Introduction to business ownership
- Basics of opportunity recognition
- Understanding markets & your competitive space
- The economics of small business start-up
- Legal considerations
- Introduction to business planning
- Financing your venture
- Resources to support you
- and more



Tuesday, March 25, 2025

9:00 am – 2:00 pm CST
(bring your own lunch)



UNIVERSITY OF GUAM
SCHOOL OF BUSINESS
& PUBLIC ADMINISTRATION

Location

**Pacific Islands Small Business
Development Center Network
University of Guam**

Jesus and Eugenia Leon Guerrero Business
and Public Administration Bldg. Rm 148
Guam 96923

**OPEN TO ALL
No-Cost**

Registration is required:
<https://go.hawaii.edu/Cf8>

